

BlueYonder

Best decisions, delivered daily

Retail's leading provider of artificial intelligence solutions

Blue Yonder delivers decisions to retailers that boost revenues, increase margins and enable rapid responses to changing market dynamics. AI is transforming the retail industry, enabling retailers to be better positioned to provide customers with the experience that they both demand and expect.

With Blue Yonder, retailers can reduce their out-of-stock rates by as much as 80% and see their revenue and profits improve by more than 5%.



Unparalleled speed of delivery

No other company can convert multichannel demand into revenue as quickly - Blue Yonder can deliver its solutions between three and six months



Use of existing systems saving time and money

Through AI, we enable retailers' existing solutions to perform better and more accurately, removing the cost and time involved in replacing legacy systems



Liberating stores to deliver the best customer experience

Our innovative AI software delivers automated decisions, liberating each store to deliver the best experience for its customers



Proven expertise in operationalizing AI for retail

From source to shelf, Blue Yonder operationalizes machine learning to optimise the performance of products in terms of throughput, margin and customer availability



World leader in innovating and delivering AI

Our solutions are delivered by one of the largest team of retail-experienced data scientists in the software industry who are continually pushing the boundaries of AI knowledge



15% improved revenues
5% improved profits
20% stock levels reduction

Buying and Merchandising Solution: Price Optimization

Blue Yonder Price Optimization is a machine learning solution that delivers retailers optimized pricing decisions while improving revenue and margins by more than 5%.

It delivers optimized prices for every channel and every product according to consumer demand, brand loyalty and competitive advantage.



10 x increased availability
80% out-of-stock rate reductions
50 x fewer manual interventions

Supply Chain Solution: Demand Forecast & Replenishment

Blue Yonder Forecasting and Replenishment is a machine learning solution that allows automated store replenishment, reducing out-of-stock rates by up to 80% without increasing waste or inventory.

It determines the optimal order quantities for every product and every store, every day without the need of unnecessary manual intervention.



Blue Yonder and Microsoft: Two Strong Partners

Blue Yonder optimizes critical supply chain and merchandising decisions with the power of AI. The solutions are scalable across hundreds of stores, across all channels and integrate seamlessly into customers' existing ERP, SCM or CRM.

Blue Yonder is a SaaS provider deploying and running on Microsoft Azure:

Automated, data-driven decisions. Tailored to your business strategy.



Time to value

- Fast implementation with preconfigured components and deployment processes
- Easy integration of data streams
- Microsoft Azure enables low latency real-time results



Reliability & scalability

- Microsoft Azure provides extremely high availability for mission critical business processes of Blue Yonder customers
- Microsoft Azure scalability options increase flexibility to ensure smooth rollouts and addition of new services



Business protection

- Blue Yonder chose the cloud that offers the most comprehensive compliance coverage with more certifications than any other cloud provider
- Microsoft Azure offers industry-leading security measures and participates in international compliance programs

Microsoft Azure and Blue Yonder meet the highest IT standards



Infrastructure

Microsoft Azure provides highest information security and reliability with direct high-bandwidth and low-latency internet access.



Security

Our Information Security Management system is currently being certified according to ISO 27001. All data access is encrypted using AES 256 bit TLS. The use of a well- designed HTTPS API ensures strict data separation between customers and all our products and processes run regular security audits.



Operation tailored for retailers

We offer different support levels (up to 24/7) and have established automated monitoring procedures to ensure highest service availability. By using separate operational environments for production and evaluation we are avoiding the risks of modifications to the operational system that could compromise the system's integrity or availability.