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About Blue Yonder

Blue Yonder, a JDA company, is a leading provider of artificial intelligence (AI) and machine learning (ML) solutions that enable retailers, consumer products and other companies to intelligently transform their operations and make more profitable, automated business decisions that deliver higher profits and optimized customer experiences.

With AI/ML learnings embedded into their core supply chain and merchandising processes, companies can respond quicker to dynamic market conditions and customer preferences, resulting in increased revenues and margins.

Developed by one of the largest teams of PhD-level data scientists dedicated to retail and the supply chain, Blue Yonder's AI/ML solutions deliver 600 million intelligent, automated decisions a day.

Blue Yonder was founded in 2008 in Karlsruhe, Germany, by former CERN scientist Professor Michael Feindt and acquired by JDA Software in 2018. The company has received numerous awards, including the Experton Big Data Leader Award 2016, the BT Retail Week Technology Award, the IGD Award 2017 for Supply Chain Innovation.

Blue Yonder provides its solutions through Microsoft Azure and was named one of Microsoft's retail partners of the year in 2018.

About JDA Software, Inc.

JDA Software is the proven leader in artificial intelligence and machine learning (AI/ML)-driven supply chain and retail solutions for 4,000 of the world's leading retail, manufacturing and logistics companies. JDA enables an Autonomous Supply Chain™ by connecting its cognitive SaaS solutions from end-to-end - across planning, execution and delivery - with a broad partner ecosystem, empowering customers to better predict and shape demand, transform their product delivery and deliver outstanding customer experiences. JDA's world-class client brands include 75 of the top 100 retailers, 77 of the top 100 consumer goods companies, and 8 of the top 10 global 3PLs. Running JDA, **you can plan to deliver.** www.jda.com

Blue Yonder Social Networks :

Blog : <https://blog.blueyonder.ai>

LinkedIn : <https://www.linkedin.com/company/blueyondergmbh/>

Twitter : https://twitter.com/BYAnalytics_en or <https://twitter.com/BYAnalytics>

JDA Social Networks:

Web: <https://jda.com>

Blog: <https://blog.jda.com>

Facebook: <https://www.facebook.com/JDASoftwareGroup>

Instagram: <https://www.instagram.com/jdasoftware/>

LinkedIn: <https://www.linkedin.com/company/jda-software>

Twitter: <https://twitter.com/JDASoftware>

YouTube: <https://www.youtube.com/user/JDASoftware>

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